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CONESTOGA
Connect Life and Learning

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Waterloo Region Immigrant Employment Network
Project Support Network

Conestoga College, along with other community colleges across the province, is pleased to offer you free **"Are You Ready?"** workshops, exclusive to small and medium sized businesses.

Market research indicates that despite the current economic situation, a skills shortage is occurring or is about to begin in many industries. To weather these changes, local businesses must be proactive about hiring resources and techniques. The "Are You Ready" workshops are designed to assist you to effectively recruit and hire skilled immigrant talent and improve your organization's cultural competence by:

- Understanding business drivers for hiring skilled immigrants
- Understanding challenges with recruiting and selecting skilled immigrants
- Understanding limitations of traditional practices to source job candidates, to screen individuals and resumés and to interview candidates
- Developing strategies to work with hiring managers to increase the likelihood of identifying qualified skilled immigrants in interview settings
- Identifying strategies to increase the likelihood of identifying qualified skilled immigrants through resumé screening

Please note that a Foundation Workshop must be completed before an Advanced Workshop.

Date: Thursday March 4, 2010.

Time: The workshop will be facilitated from 10:30 - 12:00 am, break for lunch then resume the workshop from 1:00 - 3:30 pm.

Place: Bingemans Park in the Funworx Observation Lounge.

For a complete list of the workshop dates, times and locations across the province, or **To Register,** please visit **www.collegeconnect.on.ca/areyouready**.

For information about the "Are You Ready" workshops hosted by Conestoga College, please contact Sherri Tryon.

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